

Corporate Brochure

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Our Values

We believe in honesty: Whereby patient can trust and depend on us.

We prioritize and put people and their care first: Whereby we strive to ensure every work colleague is able to make positive and lasting difference to the individuals we support and their families. We will actively seek to develop the potential of work colleagues and the individuals we support.

We are trustworthy and respectful: Whereby we respect every individual we work with, their choices and preferences.

We act with integrity: Whereby we will demonstrate emotional control. Ensure accurate recording of any transaction and interaction on all company documentation. We will challenge poor performance and behaviours.

Our Guiding Principles

As a company we are guided by our values and these guiding principles will help up maintain good rapport with our service users, employee, owners and other stakeholders.

We aim to provide care for the elderly people who wish to be in the comfort of their home to receive care rather than to go to residential or nursing home. We will respect their choices and preferences and provide them with the outstanding care they require, Following our guiding principles we will;



01

Exceeding expectations: This principle refers to doing more than simply satisfying expectations in business and involves providing the highest possible quality service to our service user.

02

Making efforts to improve: Constant improvement means correcting mistakes, taking responsibility for errors, and learning from them to improve business operations and address similar challenges quickly.

04

Practicing social consciousness: We pledge to be socially conscious of how our operations affect the environment, our customers, and our surrounding communities.

04

Ensuring dedication to customers: The principle of dedication to customers means we will allocate many resources and services toward ensuring customer satisfaction.

05

Committing to reliability: We will value aim to follow through our promises and alert our customers about changes to their care plan, operations our services and inform all stake holders.

06

Demonstrating passion: The manager will expect employees to demonstrate a passion for their work and the company by continuing to develop their skills and providing customers with an excellent experience.

07 Showing integrity: Integrity through honest and ethical practices is a guiding principle we will use to show that we value more than just profits.

08 Providing transparency: We will provide information about our suppliers and products to demonstrate to our service users how we create high-quality products and how our processes affect different communities and the environment.

09 Leading thoughtfully: Thoughtful leadership can be an important principle for our companies to use because it will motivate our leaders to consider their decisions carefully and ensure that their methods for managing employees are fair.

10 Fostering a collaborative environment: Collaboration and teamwork both involve employees working together to achieve a common goal, and our company will require employees to accept constructive feedback and respect the opinions of others.

11 Being open-minded: When companies use open-mindedness to guide their business, we will value the perspectives of customers and other individuals external to our organization, which can help us increase inclusivity and improve our operations.



Description of Our Services

The service Bimkel Care aim to provide includes the following

- Medication collection and monitoring
- Food and fluid chart/ monitoring
- Assistance with Washing and dressing (personal care)
- Shopping
- Befriender services
- Sit in services
- Waking night services
- Skin integrity monitoring
- General personal care monitoring
- Live in care
- Palliative care, we will support your comprehensive care plan for end-of-life care and provide you with care and companionship you require to end well.
- Specialist care with comprehensive care plan based on your individual needs
- We will attend to person social activities (as and when require)
- We will attend to continence support
- We will support to pay household bills (at patient request)
- We will offer Housekeeping (at patient request)
- We can also offer transportation.
- We can support patient to attend hospital appointment
- We will liaise with professional in the care of the patient e.g. GP, Social Worker, Care Coordinator and Pharmacist etc.

And we will work with families to create care plan that will meet the patient needs, always maintaining confidentiality and consent of the patient.

We aim to visit hospital to advertise our services to individual who wish to self-fund themselves upon discharged from hospital admission and also advise any individual who might require information and assistance from local authority for funding with their care.

And finally, we will advocate good care for our patient.

What Makes Our Business Unique?

Our business is unique because we will provide care that is necessary at the right time and at the right places. We will work with patient, their families, relatives, and friends. We will go extra mile to make sure our service user stays safe and well look after. We will acknowledge patient right to choices, freedom, and preferences. We will maintain service user confidentiality, uphold our trust, and provide staff that are competent and knowledgeable. Our service will be value for money spent by the service user. We will endeavor provide services to our users that they will be able to rate as outstanding. We provide opportunity for the service users to take active role in their care and live an independent life as much as possible.



What we know about the trends in our sector:

The trend we notice in our sector involve that the services provide home care services to the elderly in their home. However, with our services we will provide much more than just care to the elderly we will provide community and social support and encourage service users to live a fulfilling life regardless of their illness or end of life care plan.



Marketing Strategy

We will look after people in their own homes so that they can live at home for as long as possible rather than going into a care home or other establishment.

We will offer, personal care, medication, domestic help, companionship and taking clients out into the community amongst many other services.

We can provide a career to live with our client 24 hours a day 7 days per week allowing our clients and their families to feel confident that they are safe at home in an environment that they want to be in.

We will offer the highest standard of professional care and Support to people in need who choose to remain living in their own homes. We will encourage and promote the independence and safety of all of our customers and ensure that a person's values and rights such as dignity, beliefs and freedom of choice are respected at all times.